

SEO project results.

Original analytics and ranking evidence across the supplied project records.

The work behind the numbers

I personally delivered the project work shown here. These records cover travel, fintech, healthcare and automotive websites. Each project keeps its original measurement period and its own evidence.

TRAVEL PUBLICATION

87,438

monthly organic sessions

DIGITAL WALLET

439,071

monthly organic sessions

SPECIALIST CLINIC

12,198

monthly organic sessions

How to inspect the work

Start with the project closest to your business. The first page shows the scope, endpoint measurements and a large original report. Where a matching ranking report exists, it follows on its own page. The full audit and implementation workbook show how I turn diagnosis into executable SEO tasks.

Project identities are hidden. Measurement dates and chart values are preserved. The final weight-loss-surgery record is reference context because its endpoint follows a documented work pause.

Choose a relevant project.

All supplied records remain available. Figures use the metric and period stated for each project.

PROJECT	MEASURED CHANGE	METRIC	PAGE
01 Travel publication	7,980 to 87,438	monthly organic sessions	3
02 Digital wallet	156,123 to 439,071	monthly organic sessions	5
03 Pain treatment clinic	208 to 1,039	keywords in the Top 10	6
04 Vein treatment clinic	3,499 to 12,198	monthly organic sessions	7
05 Medical practitioner website	1 to 454	keywords in the Top 10	9
06 Automotive website	853 to 7,364	monthly organic sessions	10
07 Oncology information website	1 to 123	keywords in the Top 10	12
08 Hernia surgery information	51 to 384	keywords in the Top 10	13
09 Laparoscopic surgery website	319 to 1,832	keywords in the Top 10	14
10 Women's health information	68 to 779	monthly organic sessions	15
11 Abdominal health website	4 to 66	keywords in the Top 10	17
12 Travel publisher	22 to 829	monthly organic sessions	18
13 Surgical treatment website	0 to 16	keywords in the Top 10	20
14 Hotel website	0 to 33	keywords in the Top 10	21
15 Weight-loss surgery website (reference)	2,236 to 7,259	monthly organic sessions	22

Travel publication.

Travel / Editorial website / Nov 2024 to Jun 2025

7,980 to 87,438

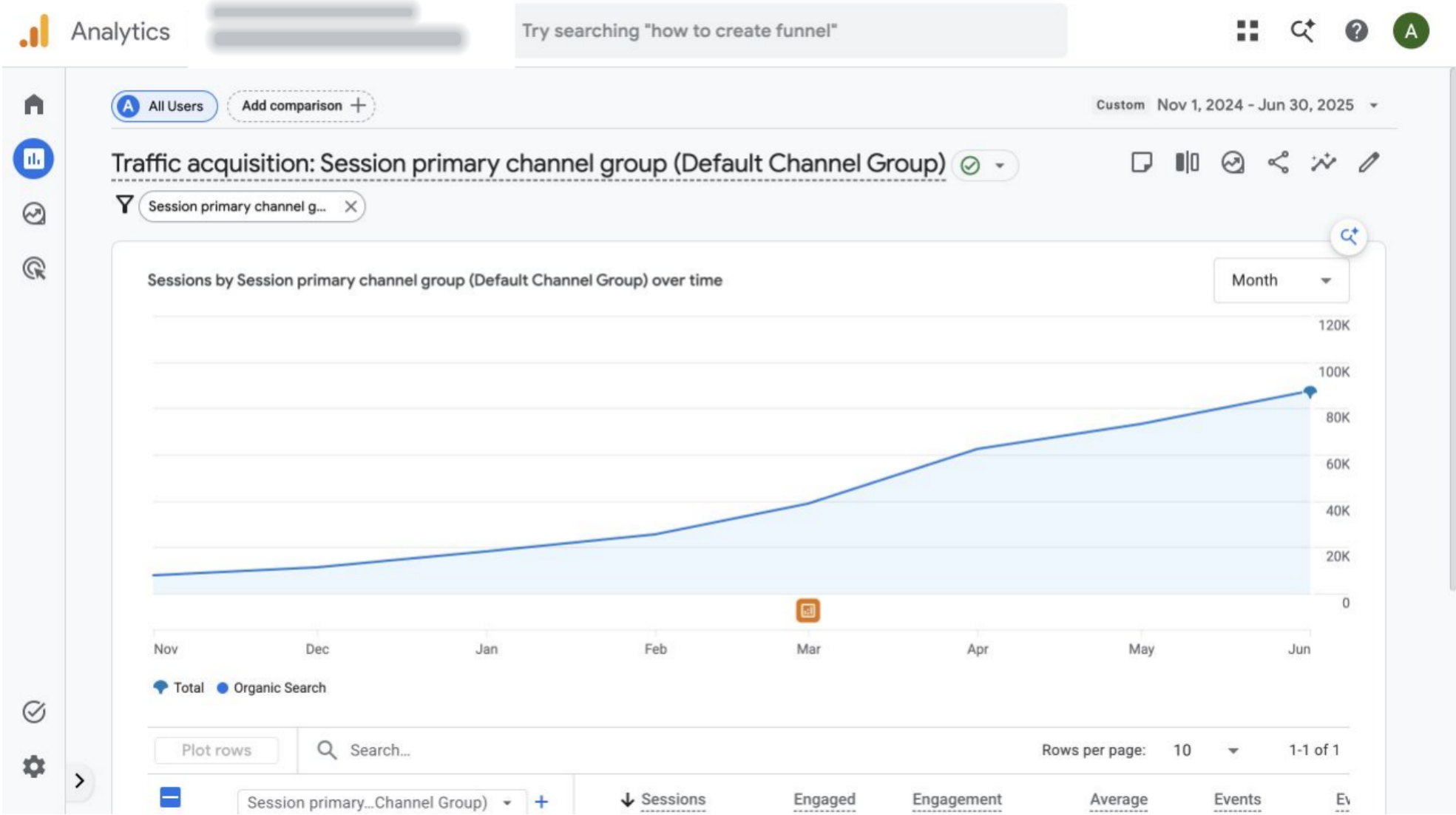
MONTHLY ORGANIC SESSIONS

+79,458

NET CHANGE IN THE SAME METRIC

I personally handled the research, strategy, implementation and analytics. The wider engagement covered marketing for the booking service; this case focuses specifically on the journal's organic search performance.

ORIGINAL GA4 REPORT / NOV 2024 TO JUN 2025



Organic Search sessions measure visits. The report retains the original dates, scale and within-period fluctuations.

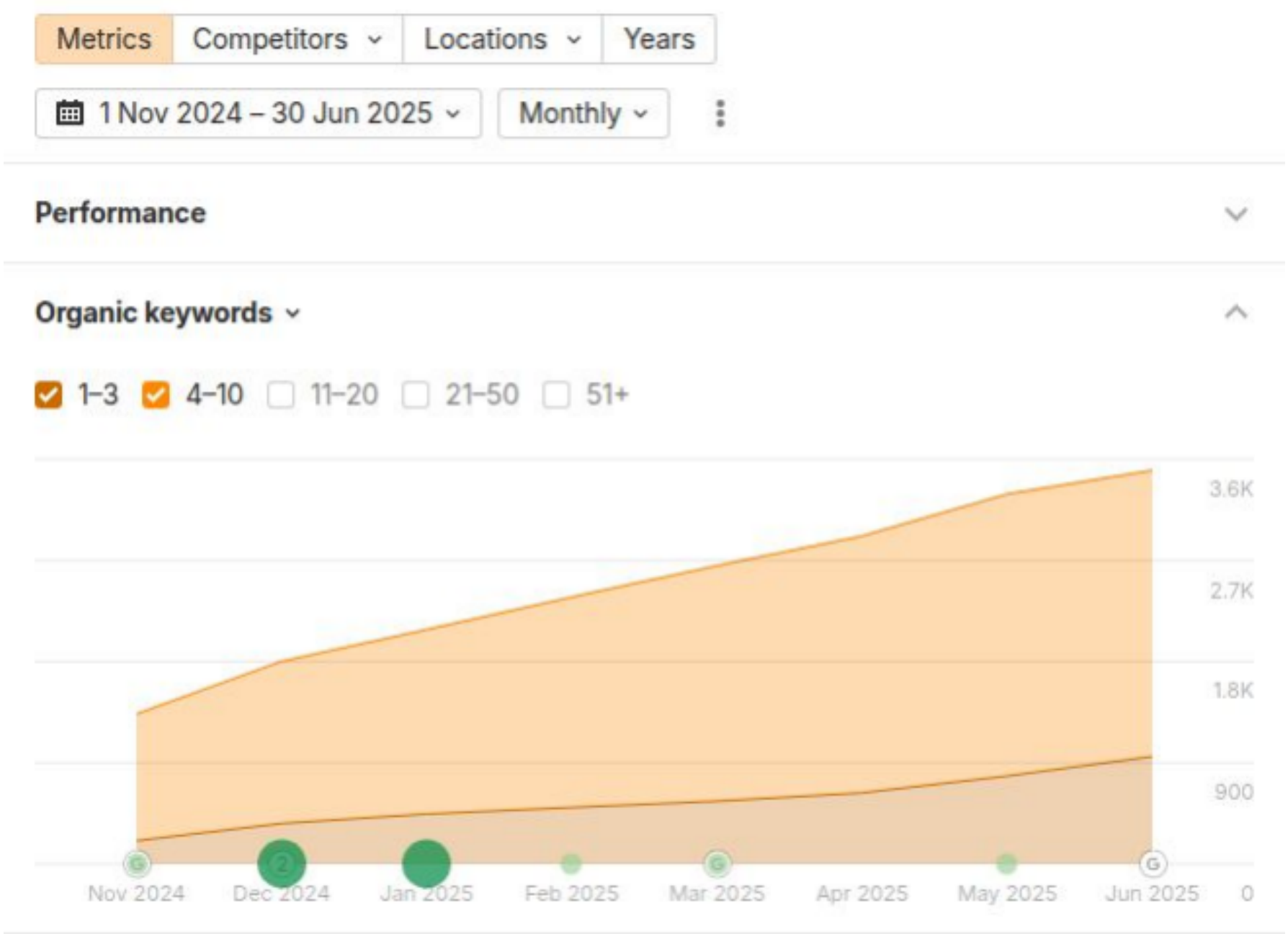
The ranking evidence.

Travel publication / Nov 2024 to Jun 2025

Top 10: 1,334 to 3,502

Top 3: 206 to 955

Search visibility measured over the same period as the GA4 report. Top 10 includes positions 1-3 and 4-10.



Ahrefs organic keywords, all locations. Keyword rankings and organic sessions are separate measures.

Digital wallet.

Fintech / Digital wallet / Jul 2024 to Mar 2025

156,123 to 439,071

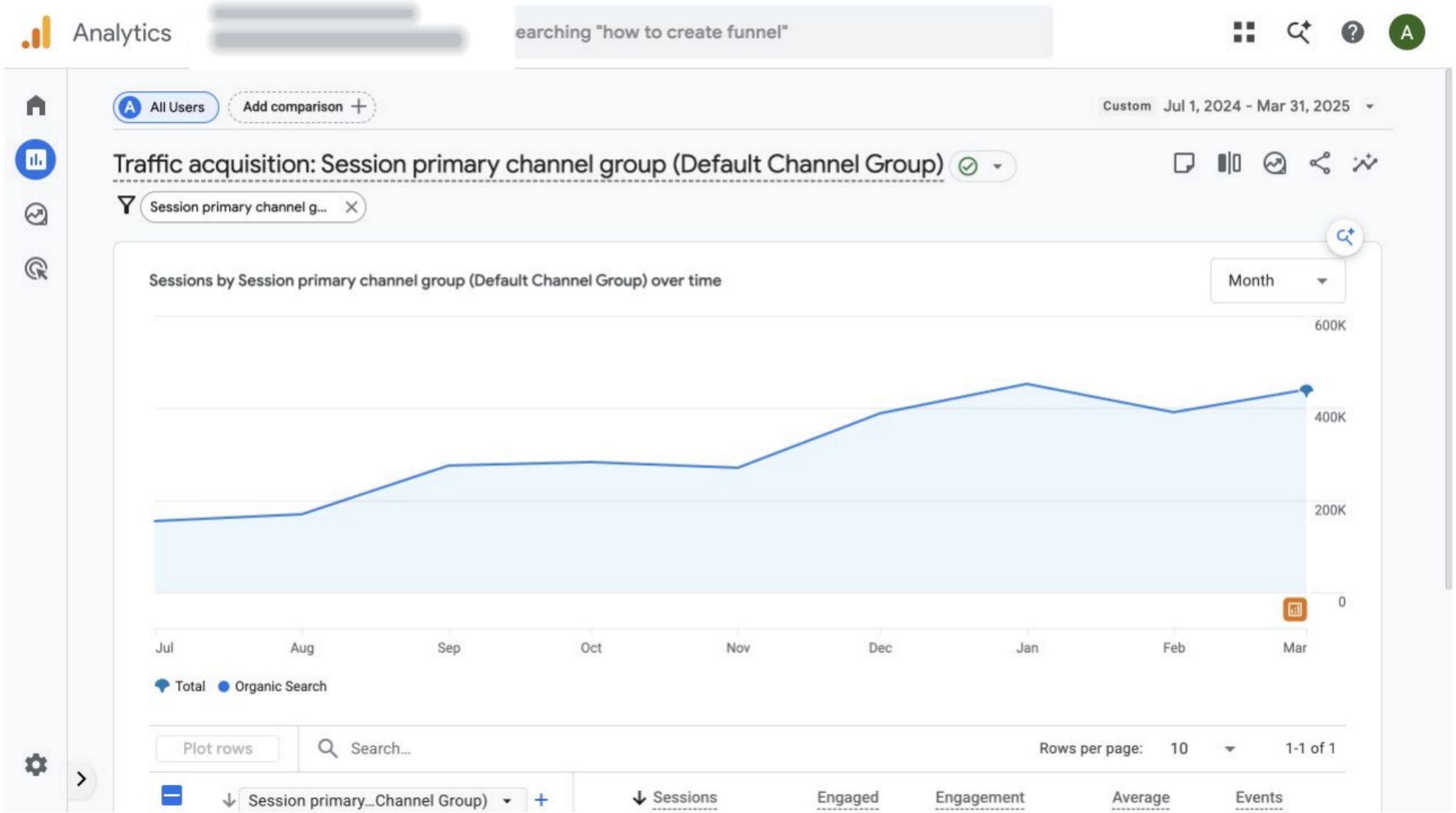
MONTHLY ORGANIC SESSIONS

+282,948

NET CHANGE IN THE SAME METRIC

I personally handled the project work. This project record shows SEO and analytics: the change in monthly sessions attributed to Organic Search in GA4.

ORIGINAL GA4 REPORT / JUL 2024 TO MAR 2025



Organic Search sessions measure visits. The report retains the original dates, scale and within-period fluctuations.

Pain treatment clinic.

Healthcare / Clinic website / 2023-01 to 2023-09

208 to 1,039

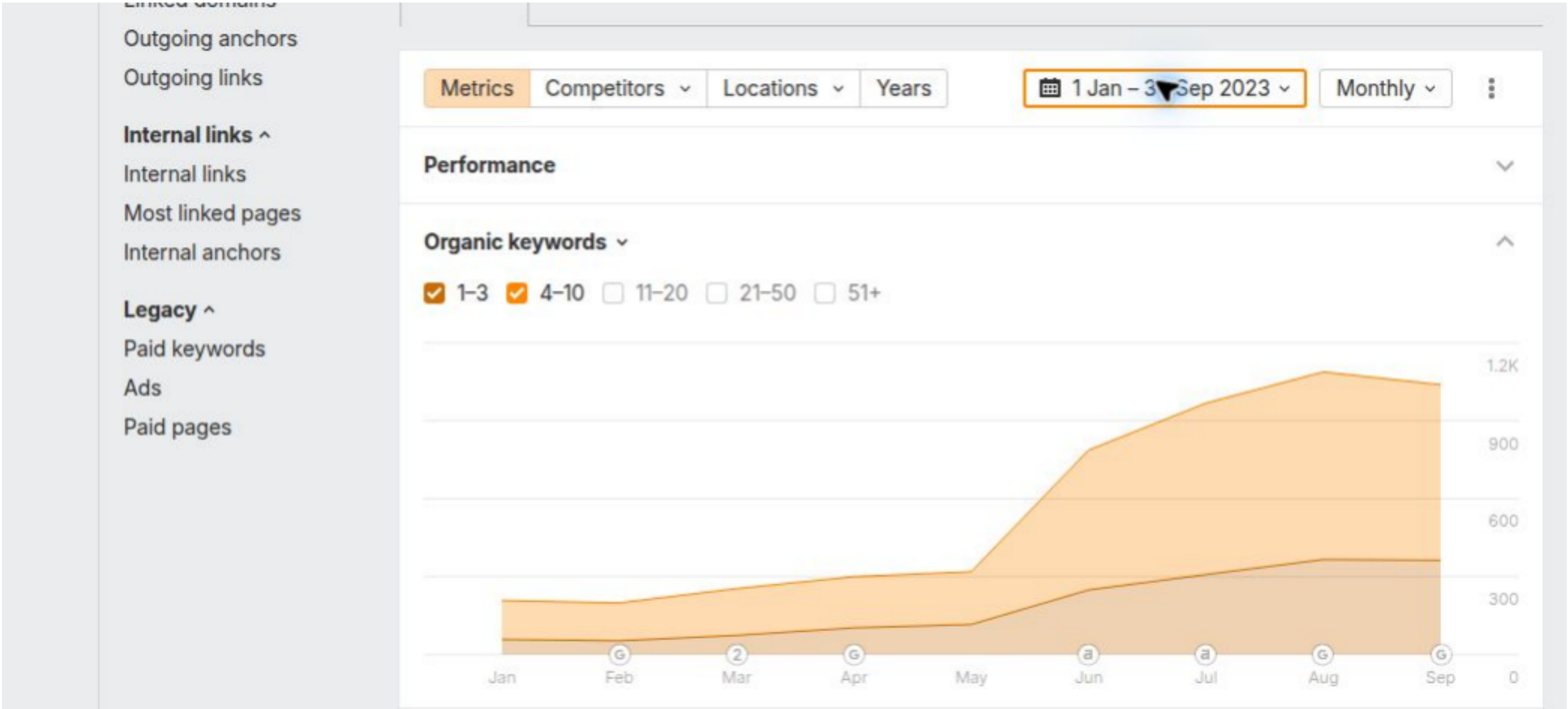
KEYWORDS IN THE TOP 10

+831

NET CHANGE IN THE SAME METRIC

I personally handled the project work. The report shows the historical change in search visibility, measured by keywords appearing in the Top 10 and Top 3.

ORIGINAL AHREFS REPORT / 2023-01 TO 2023-09



Top 3 keywords: 58 to 363. Top 3 is included in Top 10.

Vein treatment clinic.

Healthcare / Specialist clinic website / Sep 2023 to Jun 2024

3,499 to 12,198

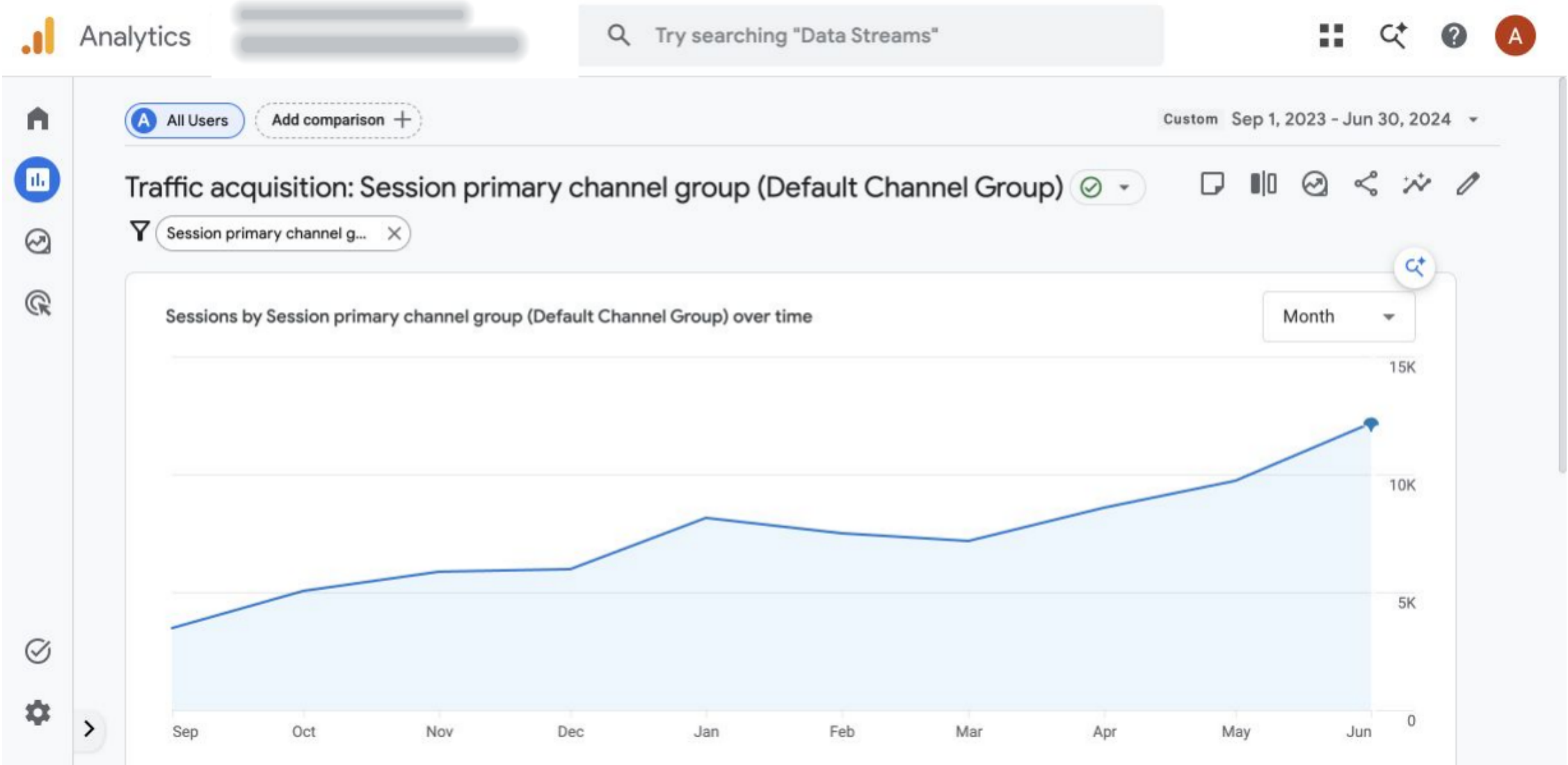
MONTHLY ORGANIC SESSIONS

+8,699

NET CHANGE IN THE SAME METRIC

I personally handled the project work. GA4 traffic measurements and Ahrefs ranking measurements are available for the same selected interval.

ORIGINAL GA4 REPORT / SEP 2023 TO JUN 2024



Organic Search sessions measure visits. The report retains the original dates, scale and within-period fluctuations.

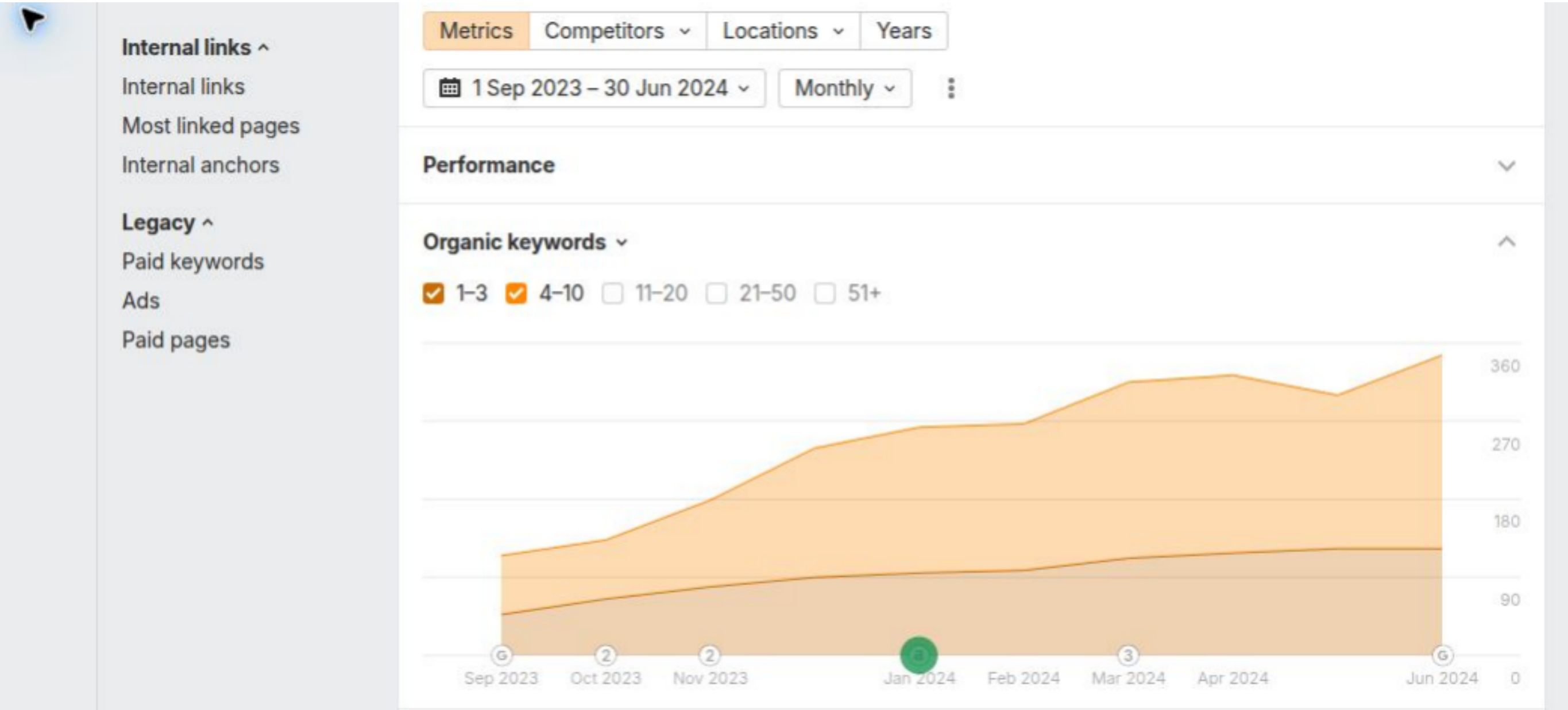
The ranking evidence.

Vein treatment clinic / Sep 2023 to Jun 2024

Top 10: 115 to 346

Top 3: 47 to 123

Search visibility measured over the same period as the GA4 report. Top 10 includes positions 1-3 and 4-10.



Ahrefs organic keywords, all locations. Keyword rankings and organic sessions are separate measures.

Medical practitioner website.

Healthcare / Professional website / 2025-01 to 2026-06

1 to 454

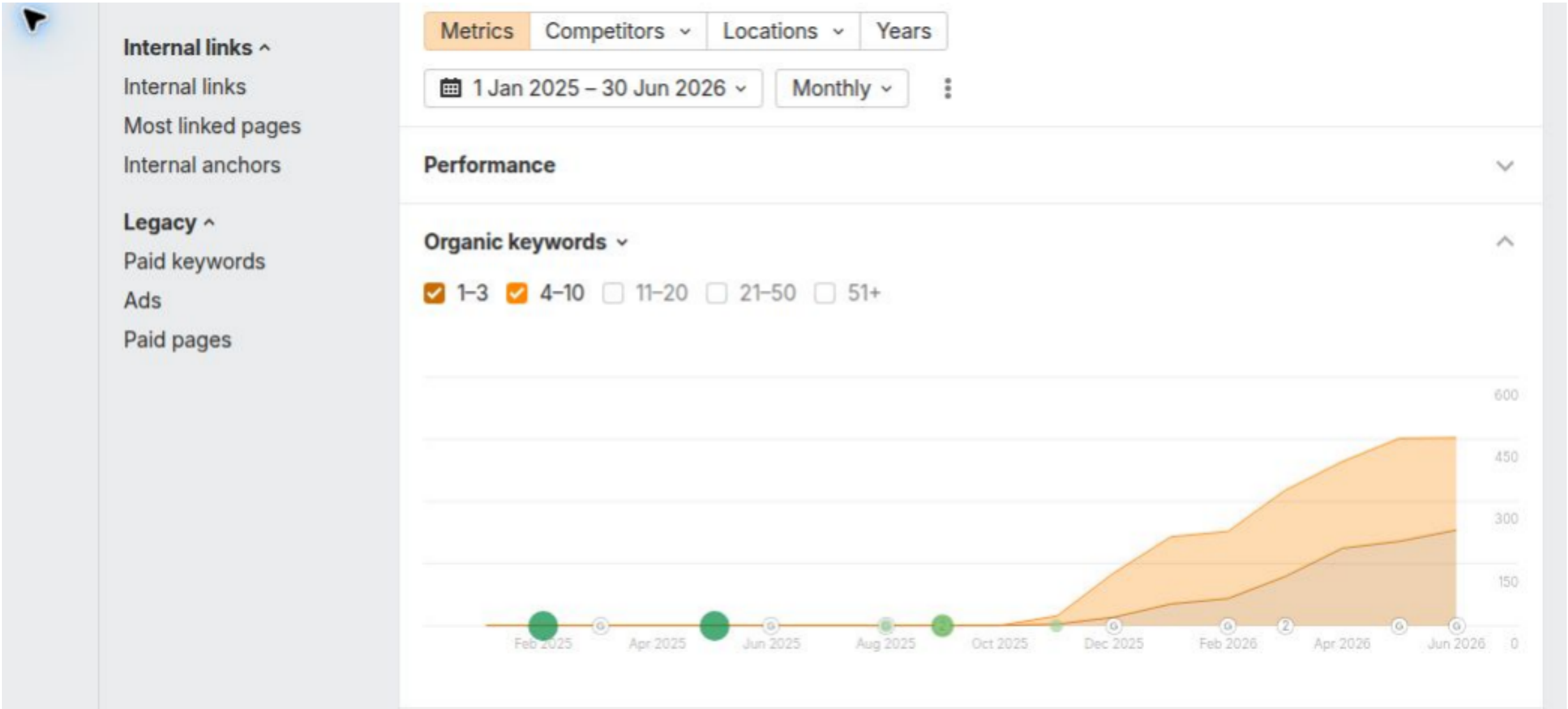
KEYWORDS IN THE TOP 10

+453

NET CHANGE IN THE SAME METRIC

I personally handled the project work. The evidence below shows the expansion of keyword coverage in the Top 10, with Top 3 counts reported separately.

ORIGINAL AHREFS REPORT / 2025-01 TO 2026-06



Top 3 keywords: 1 to 231. Top 3 is included in Top 10.

Automotive website.

Automotive / Owned website project / May 2023 to Aug 2024

853 to 7,364

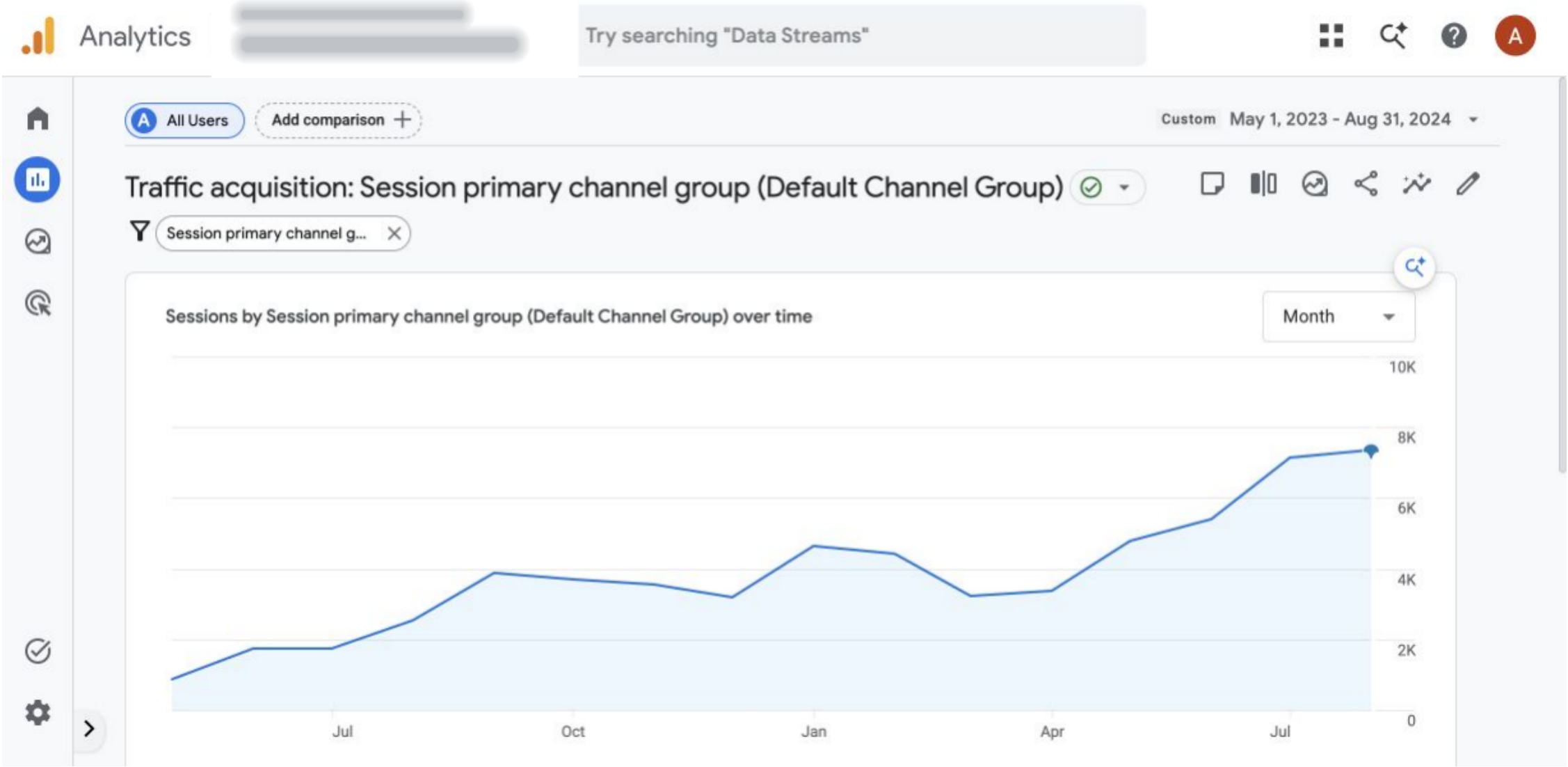
MONTHLY ORGANIC SESSIONS

+6,511

NET CHANGE IN THE SAME METRIC

I built this project from scratch and personally handled research, site structure, SEO implementation and analytics. The first measurement interval fits the initial period of work.

ORIGINAL GA4 REPORT / MAY 2023 TO AUG 2024



Initial project phase. The client later rebuilt the website against our recommendation, and we left the project.

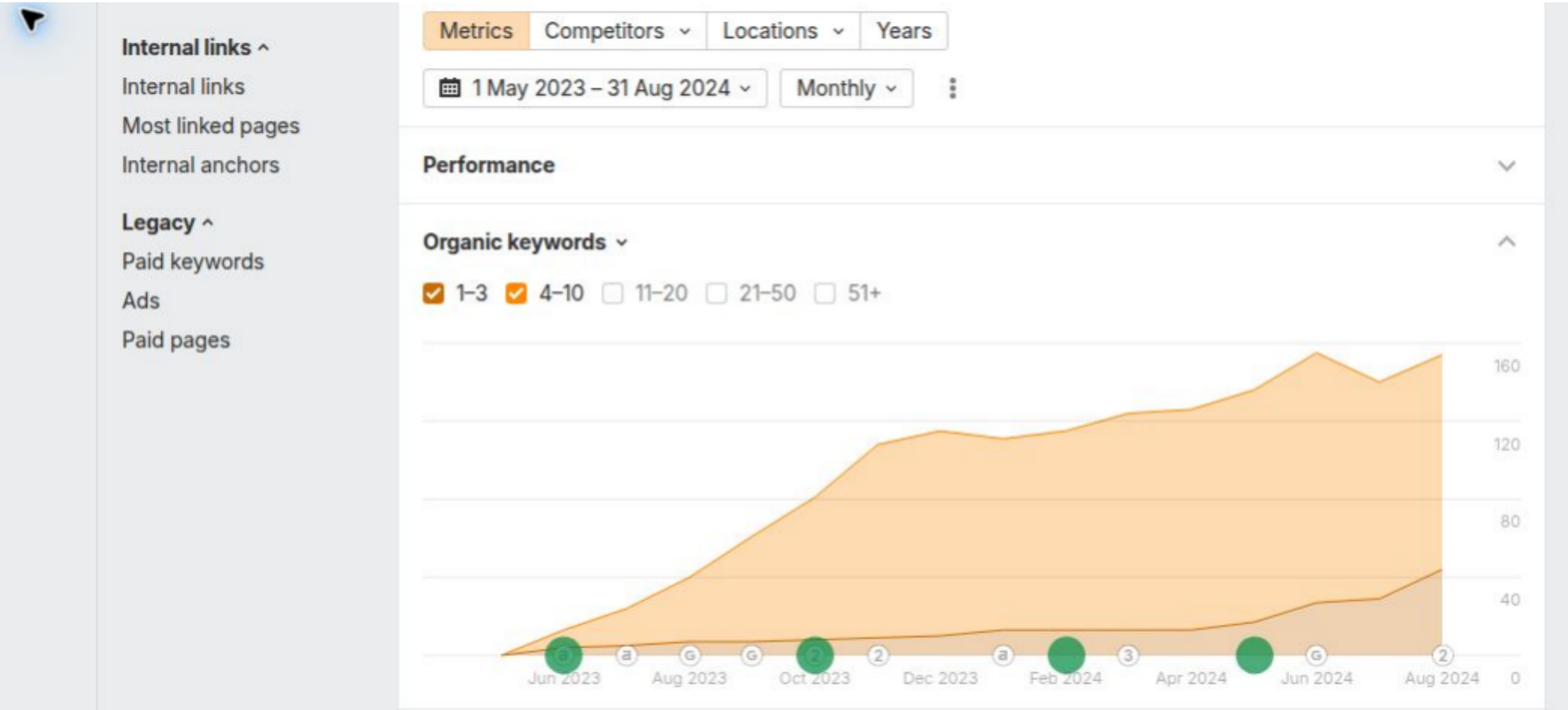
The ranking evidence.

Automotive website / May 2023 to Aug 2024

Top 10: 0 to 154

Top 3: 0 to 44

Search visibility measured over the same period as the GA4 report. Top 10 includes positions 1-3 and 4-10.



Ahrefs organic keywords, all locations. Keyword rankings and organic sessions are separate measures.

Oncology information website.

Healthcare / Specialist website / 2023-01 to 2024-03

1 to 123

KEYWORDS IN THE TOP 10

+122

NET CHANGE IN THE SAME METRIC

I personally handled the project work. This example tracks the expansion of ranking keyword coverage from a very small initial base.

ORIGINAL AHREFS REPORT / 2023-01 TO 2024-03



Top 3 keywords: 0 to 27. Top 3 is included in Top 10.

Hernia surgery information.

Healthcare / Specialist website / 2020-01 to 2021-12

51 to 384

KEYWORDS IN THE TOP 10

+333

NET CHANGE IN THE SAME METRIC

I personally handled the project work. The report uses the historical Ahrefs growth interval; the available GA4 comparison concerns a different, later period.

ORIGINAL AHREFS REPORT / 2020-01 TO 2021-12



Top 3 keywords: 11 to 225. Top 3 is included in Top 10.

Laparoscopic surgery website.

Healthcare / Website support / 2023-01 to 2023-07

319 to 1,832

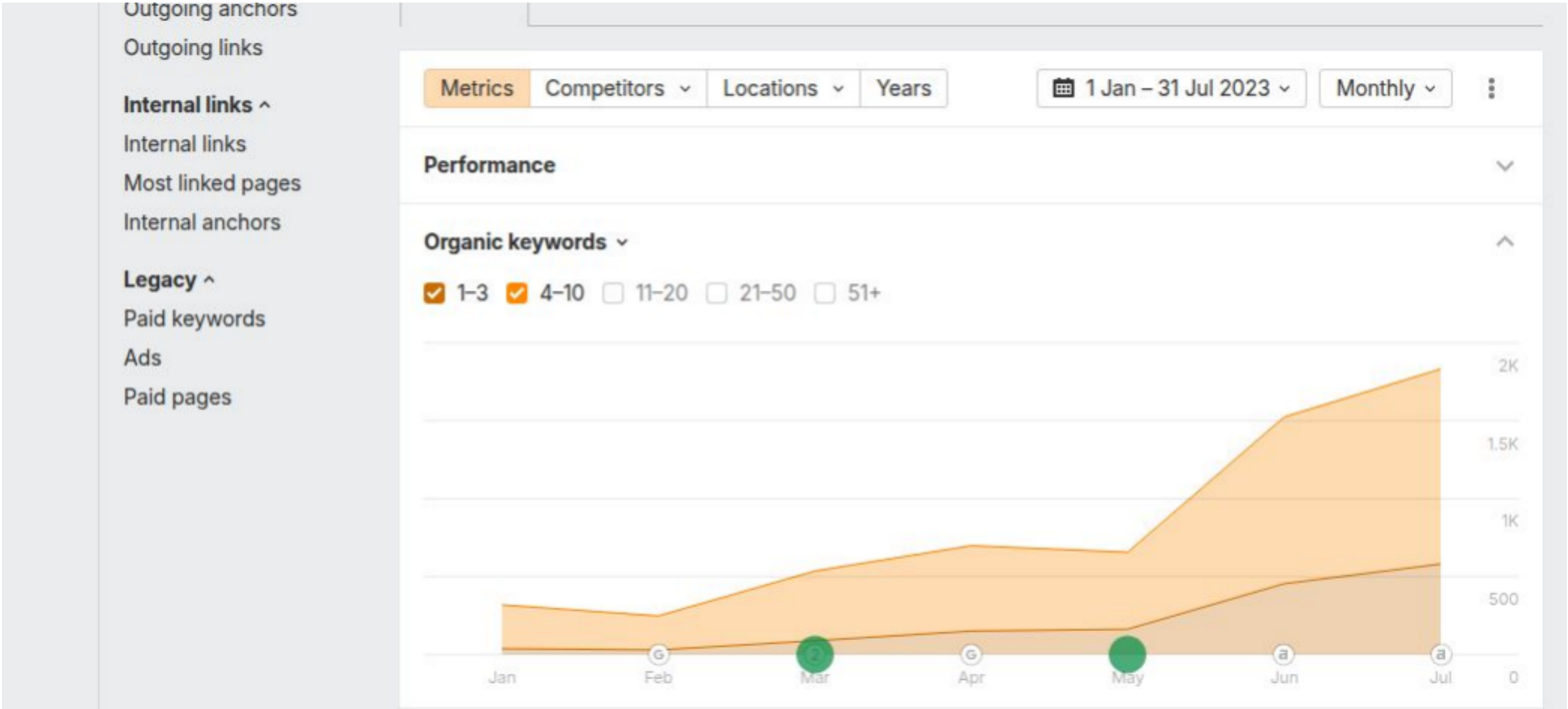
KEYWORDS IN THE TOP 10

+1,513

NET CHANGE IN THE SAME METRIC

I personally handled the website support described in the source. The scope was limited support; this card does not present it as a full-scale SEO relaunch.

ORIGINAL AHREFS REPORT / 2023-01 TO 2023-07



Top 3 keywords: 38 to 581. Top 3 is included in Top 10.

Women's health information.

Healthcare / Specialist website / Jul 2024 to Apr 2026

68 to 779

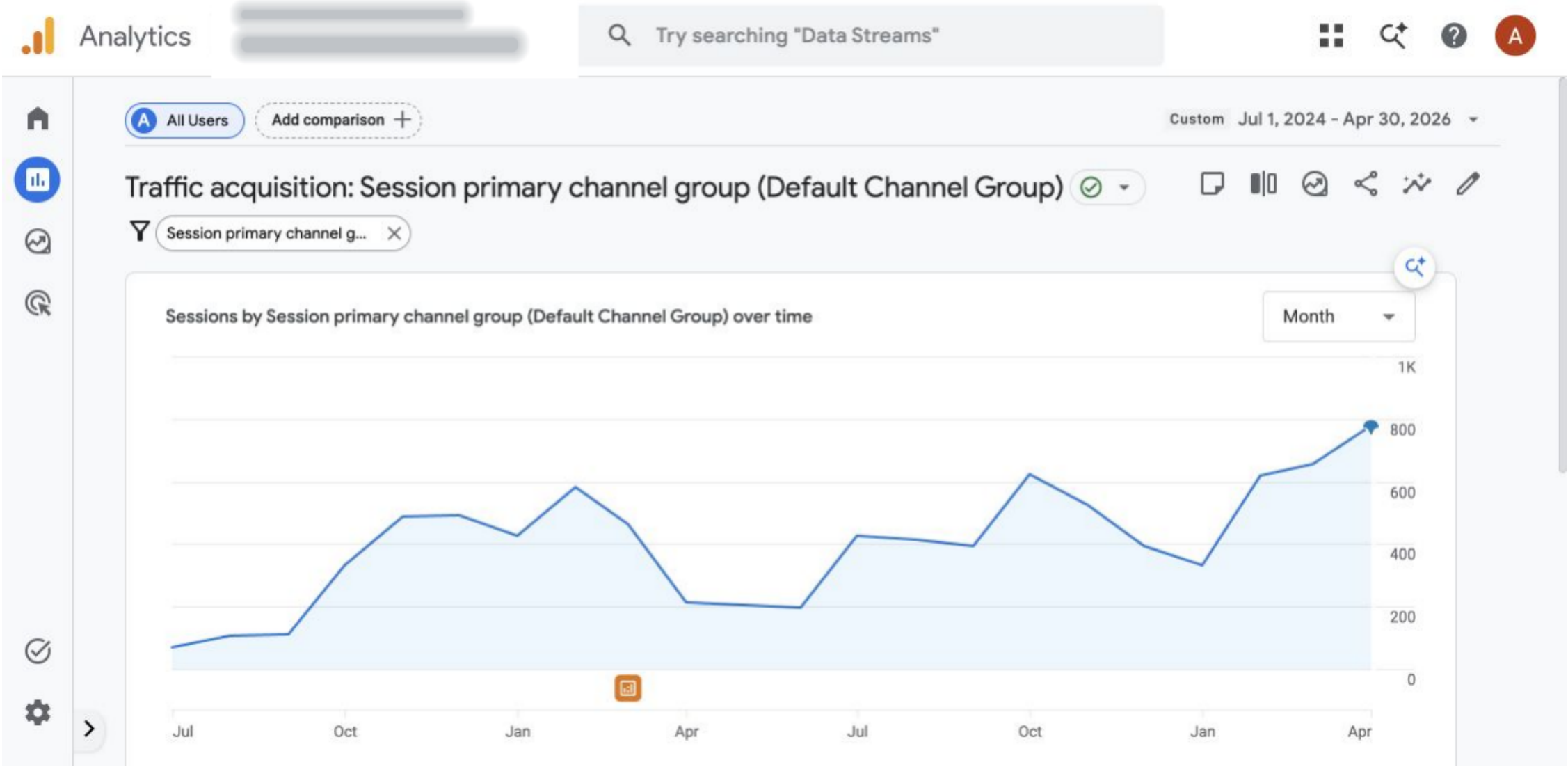
MONTHLY ORGANIC SESSIONS

+711

NET CHANGE IN THE SAME METRIC

I personally handled the project work. The selected GA4 interval shows growth from a small starting traffic base, with ranking data for the same dates.

ORIGINAL GA4 REPORT / JUL 2024 TO APR 2026



Organic Search sessions measure visits. The report retains the original dates, scale and within-period fluctuations.

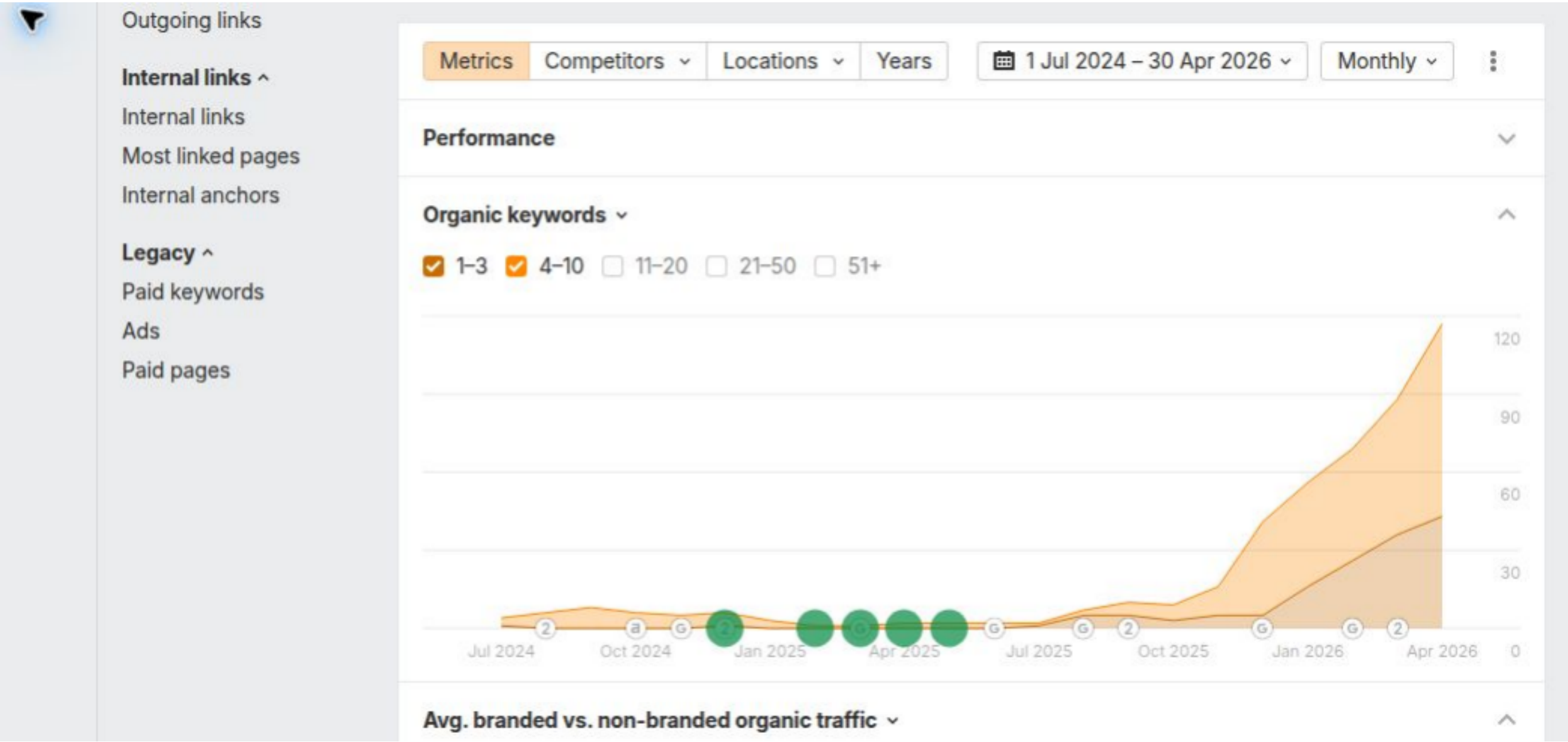
The ranking evidence.

Women's health information / Jul 2024 to Apr 2026

Top 10: 4 to 117

Top 3: 1 to 43

Search visibility measured over the same period as the GA4 report. Top 10 includes positions 1-3 and 4-10.



Ahrefs organic keywords, all locations. Keyword rankings and organic sessions are separate measures.

Abdominal health website.

Healthcare / Specialist website / 2022-01 to 2023-07

4 to 66

KEYWORDS IN THE TOP 10

+62

NET CHANGE IN THE SAME METRIC

I personally handled the project work. This example records historical growth in the number of keywords within the Top 10 and Top 3.

ORIGINAL AHREFS REPORT / 2022-01 TO 2023-07



Top 3 keywords: 0 to 11. Top 3 is included in Top 10.

Travel publisher.

Travel / Publishing website / Nov 2024 to Jul 2025

22 to 829

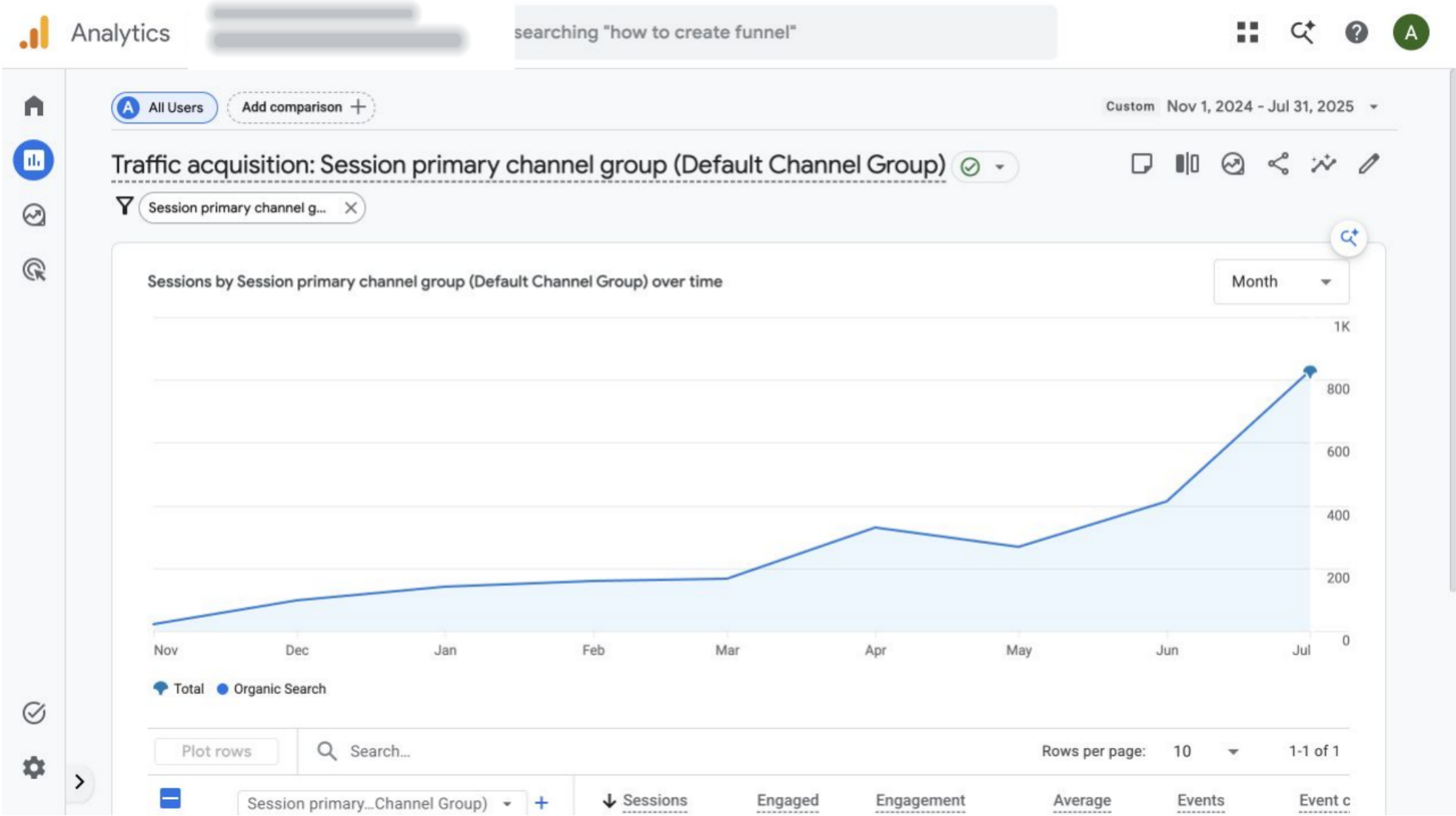
MONTHLY ORGANIC SESSIONS

+807

NET CHANGE IN THE SAME METRIC

I personally handled the project work. This is an early-stage traffic example, with a small starting base and limited corresponding keyword coverage.

ORIGINAL GA4 REPORT / NOV 2024 TO JUL 2025



Organic Search sessions measure visits. The report retains the original dates, scale and within-period fluctuations.

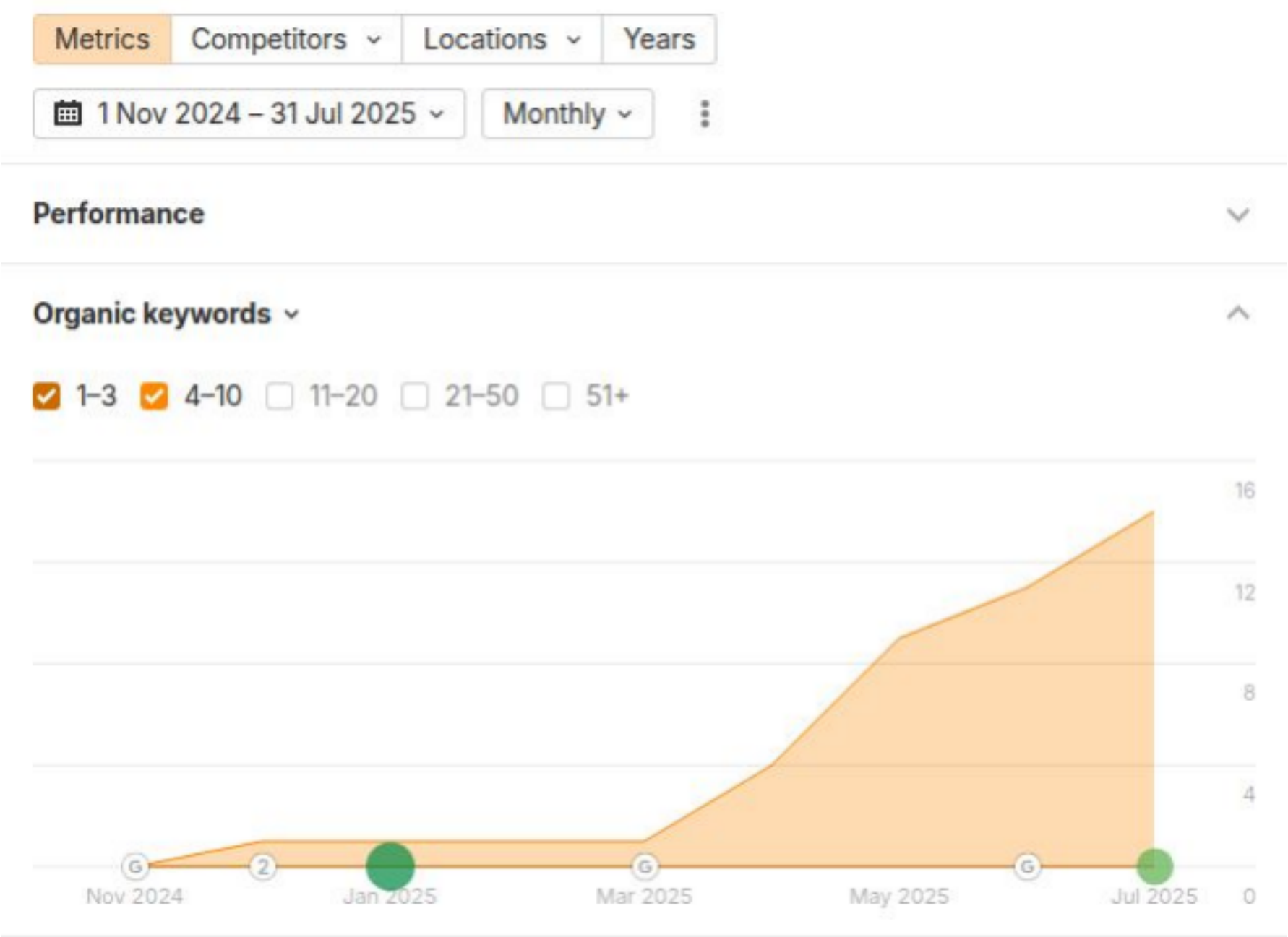
The ranking evidence.

Travel publisher / Nov 2024 to Jul 2025

Top 10: 0 to 14

Top 3: 0 to 0

Search visibility measured over the same period as the GA4 report. Top 10 includes positions 1-3 and 4-10.



Ahrefs organic keywords, all locations. Keyword rankings and organic sessions are separate measures.

Surgical treatment website.

Healthcare / Specialist website / 2023-01 to 2024-02

0 to 16

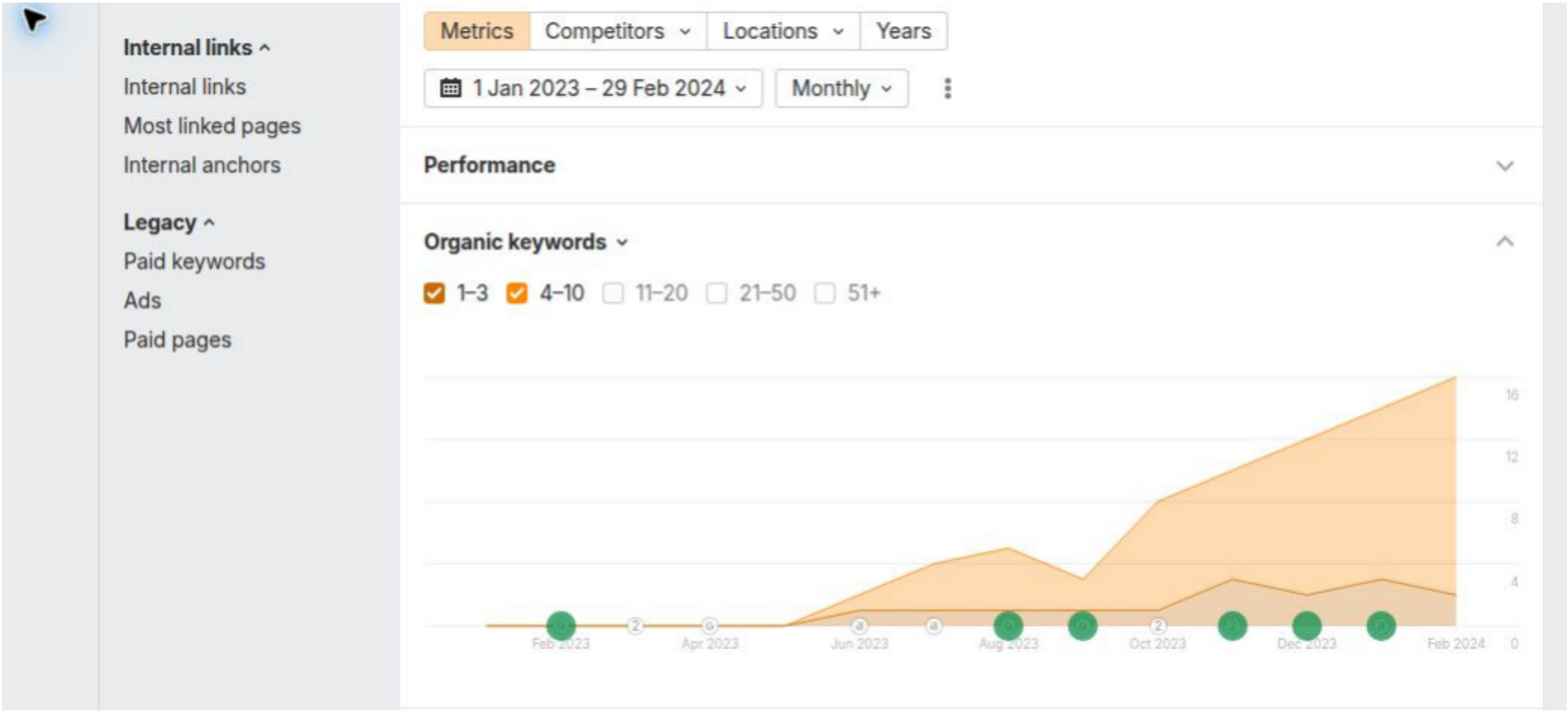
KEYWORDS IN THE TOP 10

+16

NET CHANGE IN THE SAME METRIC

I personally handled the project work. This is a small supplementary example of gaining initial keyword coverage.

ORIGINAL AHREFS REPORT / 2023-01 TO 2024-02



Top 3 keywords: 0 to 2. Top 3 is included in Top 10.

Hotel website.

Hospitality / Hotel website / 2024-08 to 2025-09

0 to 33

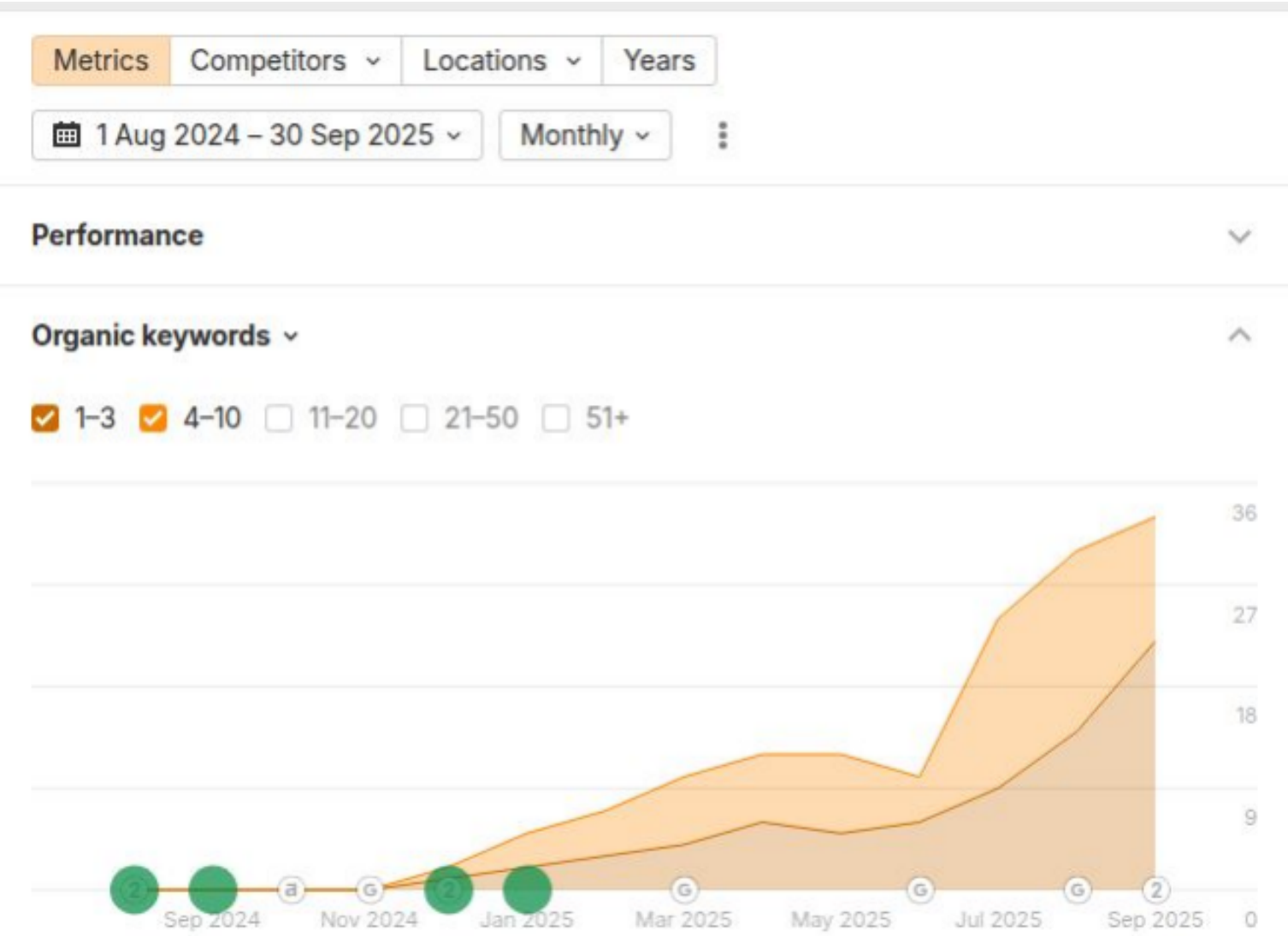
KEYWORDS IN THE TOP 10

+33

NET CHANGE IN THE SAME METRIC

I personally handled the project work. The evidence records an initial increase in the number of ranking keywords for the hotel website.

ORIGINAL AHREFS REPORT / 2024-08 TO 2025-09



Top 3 keywords: 0 to 22. Top 3 is included in Top 10.

Weight-loss surgery website.

Healthcare / Historical site data / Jul 2023 to Oct 2025

2,236 to 7,259

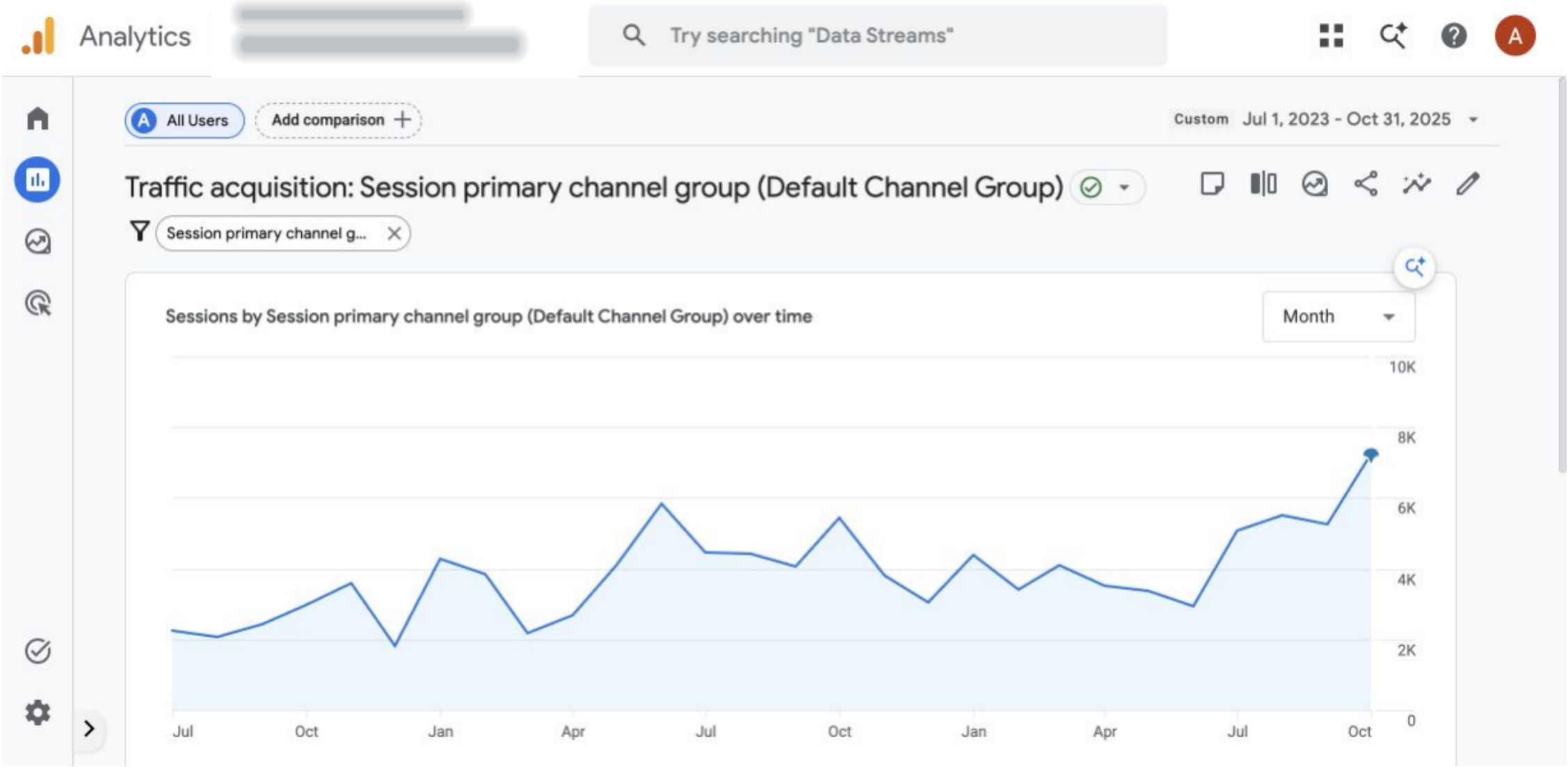
MONTHLY ORGANIC SESSIONS

+5,023

NET CHANGE IN THE SAME METRIC

Reference data from a project paused in March 2024. The October 2025 endpoint is shown as website history, not as a result of continued active work.

ORIGINAL GA4 REPORT / JUL 2023 TO OCT 2025



Work pause: March 2024. This later interval is reference context only.

The ranking evidence.

Weight-loss surgery website / Jul 2023 to Oct 2025 / Reference context; work paused March 2024

Top 10: 1 to 786

Top 3: 0 to 247

Search visibility measured over the same period as the GA4 report. Top 10 includes positions 1-3 and 4-10.



Ahrefs organic keywords, all locations. Keyword rankings and organic sessions are separate measures.